



# SPONSOR TOAST

as we raise our glasses to Toast Together for Treatment June 20th, 2024 at the Grand MGM. Set to coincide with the NICA annual conference, guests and advocates will mingle with industry thought leaders while enjoying an effervescent evening packed with dinner, libations, and fundraising. Our inaugural 2023 soiree was a roaring success - selling out months before the event, enabling the Foundation to fund innovative patient programs and bridge treatment gaps for infusion patients. We expect even more buzz in 2024 as we set our sights on Vegas - 007 Diamonds are Forever - because getting the right treatment should not feel like a James Bond operation.



# OUR STORY



## THE MISSION

Infusion Access Foundation is a community of patients and advocates united to protect access to infusion treatments. We support each other across all diseases and advocate with one voice that reaches policymakers. As a 501(c)(3) nonprofit, our mission is to expand access to provider-administered therapies and help patients live their best, healthiest lives.

We fight every day to develop advocacy campaigns, programming, resources, and applications that support patients access to their prescribed infusion treatment. Every solution built by our team is emboldened with a foundation of research-driven access gaps and tested solutions.



# PROGRAMS

## **Champion Weekend**

Champions Weekend is a patient advocate retreat that allows us to train future Champion Advocates. Each patient story is professionally captured in a video trailer that is leveraged for ongoing advocacy campaigns.

## **Infusion Access Wizard**

In response to landscape research analysis, the Foundation team built an interactive application to efficiently curate patient-friendly infusion resources; including: funds, copay assistance programs, foundations, transportation resources, and support groups.

## **Hill Day**

Hill Day is a dynamic opportunity to take Champions and advocacy partners directly to decision makers and allow for the patient voice to illuminate the dangerous impacts of policies causing unnecessary treatment barriers.

## **Needle Fear Work Group**

The Foundation's focus groups and treatment adherence research revealed the impact of needle phobia on treatment decisions. Establishing a work group of multidisciplinary medical professionals and patients, the Foundation leads this work group aimed at reducing psychological barriers to infusion access.

## **Healthcare Literacy**

Before patients can advocate they must first understand terminologies of policies impacting their health. The healthcare literacy initiative serves as a gateway to self-advocacy with insurance companies as well as policy makers.



# SPONSORSHIP

## Presenting Sponsor | \$30,000 | 1 available

- 8 tickets (1 reserved table located in a prime location)
- Recognition in event header and logo on all event pages
- Feature in e-newsletter
- Recognition at podium and opportunity to speak
- Recognition with logo in event header in all event communications
- Signage Opportunity for company branded item in attendee gift
- Recognition in all social media posts

## Champagne Sponsor | \$20,000

- 12 Tickets (2 reserved tables in a select location)
- Recognition on event pages with large logo
- Recognition at podium at event and on event signage
- Recognition in with large logo in all event communications and signage
- Recognition in 3 social media posts
- Opportunity for company branded item in attendee gift

## Prosecco Sponsor | \$15,000

- 8 Tickets (1 reserved tables)
- Recognition on event pages with medium logo
- Recognition at podium at event and on event signage
- Recognition with medium logo in all event communications and signage
- Recognition on 2 social media posts

## Cava Sponsor | \$10,000

- 4 Tickets (1 reserved table)
- Recognition on event pages with small logo
- Recognition at podium at event and on event signage
- Name included in 1 social media post

## *A La Cart Sponsorships*

- AUCTION SPONSOR | \$5,000 | 2 available
- CHAMPAGNE WALL SPONSOR | \$5,000 |
- BAR SPONSOR | \$4,000 | 3 available
- ENTERTAINMENT SPONSORSHIP | \$5,000 | 1 available
- Includes name, logo on signage, social media





# COMMITMENT

 **\$30,000**  
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 **\$5,000**  
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 **\$5,000**  
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We will use your responses to send an invoice.

Send form to [Alicia.Barron@infusionaccessfoundation.org](mailto:Alicia.Barron@infusionaccessfoundation.org)

